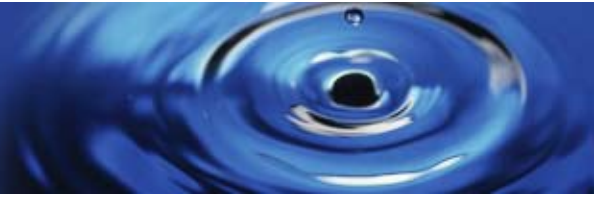




WaterWebster.org

2008
Media Kit



About WaterWebster

- WaterWebster.org is a nonprofit, independent online news and data source for global water and wastewater issues
- We believe vital information about our world's resources is best shared and promoted via free access
- Therefore, the mission of WaterWebster.org is to provide safe drinking water and wastewater news, research and information free of charge to anyone who needs it, anywhere in the world

Visitors to WaterWebster.org can access and download:

- Special reports written by organizations and individuals working to make the world's drinking water safe for everyone
- A broad range of news articles, updated daily, with direct links to the source
- A dynamic business database that links directly to leading water and wastewater related product and service providers worldwide

WaterWebster also is a comprehensive web portal to hundreds of sites that offer more information on the distribution, use and reuse of water, including:

- Safe drinking water and sanitation organizations and associations
- Federal, state and local government agencies
- International agencies
- Water-related businesses
- Education and Research sites
- Environmental and Conservation sites

WaterWebster.org is a project of Community Partners of Los Angeles. We meet our financial obligations with support from commercial sponsors, grants and donations from organizations and individuals who believe as we do that vital information about our world's resources is best shared and promoted via free access.

Commercial Support

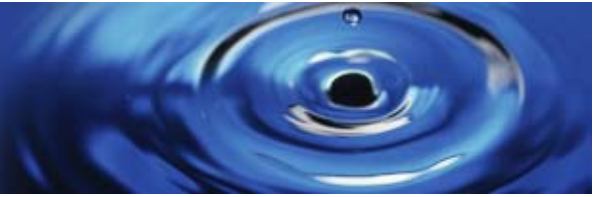
WaterWebster.org corporate sponsors receive prominent message placements throughout our website. This recognition allows businesses and organizations of all sizes to position themselves in front of WaterWebster's loyal and engaged audience simultaneously promoting their company and demonstrating their support of WaterWebster's mission.

Primary exposure is established by listing your company in WaterWebster's Products and Services Database.

Featured Listings

We offer the most comprehensive listing available. In addition, all companies and service providers listed in the Products and Services Database are listed on a rotating basis on WaterWebster's Home Page and all other major landing pages throughout the site as a Featured Supplier with links to their database listing. Corporate sponsors also may post two business press releases each month in WaterWebster's Industry News Marquee on the Home Page.

WaterWebster.org is a 501(C) (3) nonprofit organization. Listing your business in our database may have tax benefits. Please consult your tax preparer for details.



Site Features

WaterWebster is content driven. Thousands of visitors come to WaterWebster.org each week for its independent news summaries, special reports and easy access to water and wastewater product and service providers.

Special Reports

- Engineers Without Borders/USA brings water to 30,000 in Rwanda
- Water for Life:
- CARE's Work to End the Global Water Crisis
- Wells financed by U2 fans bring 'fresh life' to Africa
- Water is Key: A Better Future for Africa
- YouthInkWell

Main News Topics

- Desalination News
- Business News
- Hurricane Coverage
- Federal Legislation
- Bottled Water
- Water Rates
- Construction news
- Environmental News
- International News
- Legal Issues
- National Security
- People in the News
- Regional Water Issues
- Research and Technology

Research & Reports from Around the World

- US-Canada plans for the five Great Lakes, 2008
- Desalination: A national perspective; NRC 2008
- America's Most Endangered Rivers 2008
- Lake Ontario water level documents
- Hotter and Drier: pdf on rising U.S. temperatures, Rocky Mountain Climate Organization
- World Water Day 2008
- Lake Erie 2007 State of the Strait pdf report
- Children's Environmental Health: WHO July 27, 2007

- Clean Water Act Jurisdictional Handbook: Environmental Law Institute
- In Hot Water: Water Management Strategies to Weather the Effects of Global Warming: Natural Resources Defense Council
- Desalination: option or distraction for a thirsty world; WWF June 2007 report pdf
- Global Outlook for Ice and Snow
- World Top 10 Rivers in Peril - WWF
- Climate Change 2007: UN Summary for Policymakers
- UN 2006 Millennium Development Goals: Water goals begin at Section 2:18
- China UNICEF: Dirty water kills 1.5 million children a year
- Environmental Protection (1996-2005)
- THE 2nd UN WORLD WATER DEVELOPMENT REPORT: Water, a shared responsibility

Web Portal To:

Government and NGO Associations
Conservation
Desalination
Education
Engineering
Events and Seminars
Federal Agencies
Foundations
International Agencies
Maps
National Institutes
Reference and Resources
State Water Agencies
Water Companies

Corporate Listing Package

Six Simple Steps To Build Your Business with WaterWebster.org

1. Expand Your Company's Market Mindshare
2. Promote Your Products and Services
3. Build Brand Recognition in the Industry
4. Drive More Traffic to Your Web Site
5. Maximize Your Links to Your Sales E-Mail Address
6. Post Frequent Business News Releases In Front of Thousands of Water Business News Readers

List Your Business On www.WaterWebster.org

Your Business Listing on WaterWebster.org gives you access to the most focused and committed water interest web users available

One Great Package, One Low Price

WaterWebster.org offers the best promotional package for your web-advertising dollar.

\$750.00 Per Year Delivers:

1. Your Business Listing on WaterWebster's Home Page and every Landing Page Every Day as a Featured Supplier!
2. Your Business Press Release Posted on WaterWebster's Home Page
3. Your Business Data in the best Database Listing Package available

Your business listing contains:

1. Company Name
2. Address
3. Telephone Number
4. Fax Number
5. Sales Email Address Linked to your server for instant access
6. Your Company's Web site URL Linked to your server for instant access
7. Your Company's Color Logo Linked to Your Web site

8. 100-Word Company or Product Description
9. Two business press releases posted to WaterWebster's Home Page Industry News Marquee every month!

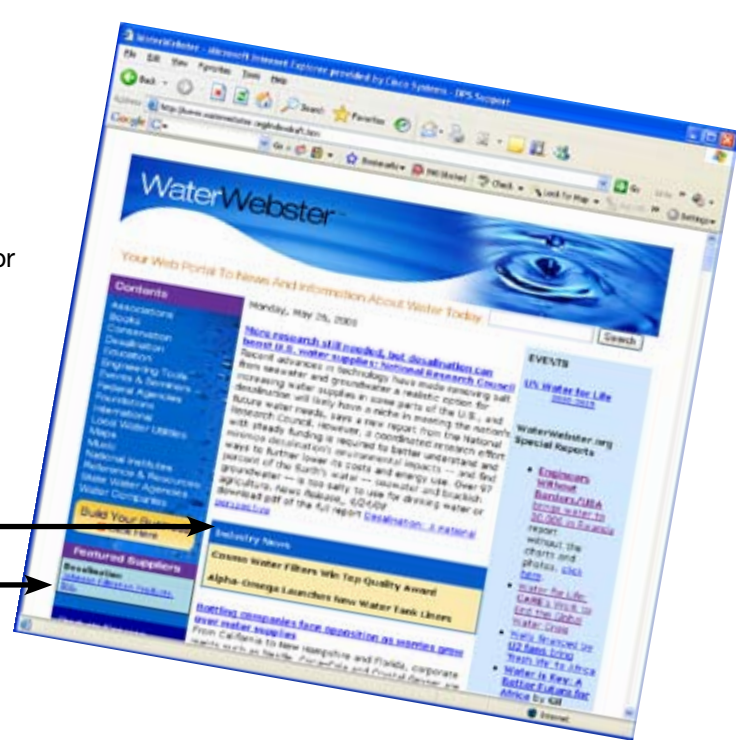
\$750.00 Per Year!

Additional Information

- WaterWebster can accept static GIG or JPEG files. We do not accept flash or animated gifs
- A direct URL link will need to be provided for each database entry
- Company's can include their listing in any of the categories in WaterWebster's database. If you don't see the right category for your business, contact [WaterWebster.org](mailto:database@waterwebster.org) at database@waterwebster.org and tell us. We'll be happy to add your business category.
- WaterWebster's \$750.00 database posting fee is renewable on an annual basis.
- WaterWebster reserves the right to adjust its database fees at any time.
- The twelve-month database membership begins on the date the application is approved by WaterWebster.
- All listings and participation in WaterWebster.org are subject to the provisions posted on the website under the [Acceptable Use Policy](#) and [Privacy Statement](#)

Your press release here!

Your brand here!



Your Sponsorship...

Supporting Independent Media is Good Business

WaterWebster.org corporate sponsors enjoy prominent message placements on the WaterWebster site. This recognition allows businesses and organizations of all sizes to position themselves in front of thousands of engaged readers, simultaneously promoting their company and demonstrating their support of independent, industry media coverage.

Sponsorship can help your organization further its current branding and media initiatives, creating awareness for your product or services all while supporting a valuable worldwide service.

Our corporate listing rates are competitive and affordable. And, because WaterWebster.org is a 501(C) (3) nonprofit organization, your support may be considered tax-deductible as a charitable contribution.

For more information about WaterWebster or to explore additional ways your business can show its support for WaterWebster's mission to provide free access to vital water information, please contact:

E. Scott Wood
Publisher
WaterWebster.org
Publisher@waterwebster.org
404-819-5075